



愛媛県武道館

Ehime Prefectural Budokan

A Timber Masterpiece of Tradition and Innovation: An Immersive Sustainable Experience

The moment you step inside, you are greeted by the delicate aroma of premium Ehime timber and the sight of powerful beams crafted by "Takumi" masters. As one of Japan's largest wooden structures, this grand "Dojo" is a living testament to the harmony between ancient wisdom and modern sustainability. This isn't just a meeting place; it's an inviting space where the warmth of the wood inspires a deep connection with nature—providing the ultimate setting to reimagine the future of our cities in harmony with the environment.

FOR PARTNERSHIP ENQUIRIES, PLEASE CONTACT:

Thomas Brisbart

Velo-city Exhibition
and Partnership Coordinator

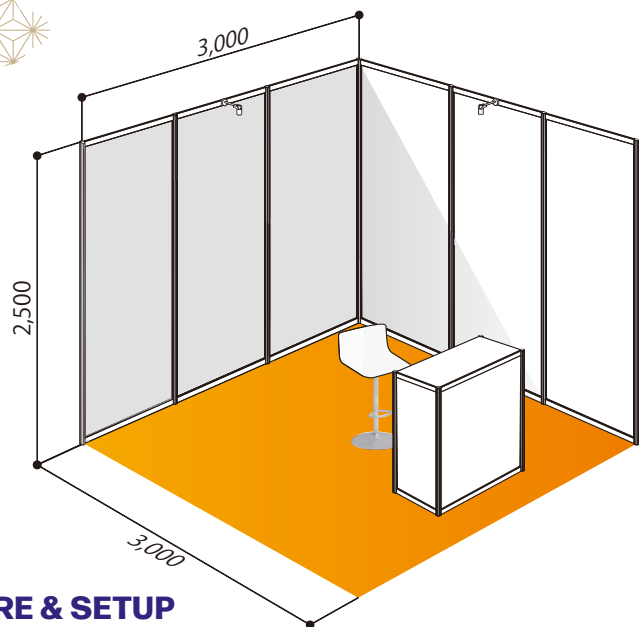
partners@velo-city-conference.com

Please note that the contents of this document are subject to change.
For the most up-to-date and definitive details, please refer to the final brochure.



**EXHIBITION & PARTNERSHIP
OPPORTUNITIES**

EXHIBITOR PACKAGES



FURNITURE & SETUP

- ✓ White modular walls (height: 250 cm)
- ✓ Carpet (Class 1)
- ✓ 1 desk (100 x 50 cm, height 100 cm)
- ✓ 1 stool 1 electrical system with distribution board
- ✓ 1 power strip (100V), 2 LED spotlights
- ✓ 1 graphic with company logo on the front of the desk
- ✓ 1 full-wall graphic with company logo (1x2.5m, gross dimensions)

EXHIBITOR PACKAGES

Booth	Size	Price	Tickets Included
Standard Prefitted Booth	9 m ² (3X3)	650,000 JPY* (€3,500)	2 full conference tickets
	18 m ² (6x3)	1,000,000 JPY* (€5,500)	2 full conference tickets
Standard Prefitted Booth(Outside)	9 m ² (3X3)	500,000 JPY* (€2,700*) <small>*Price under final review</small>	2 full conference tickets

*As of May 25, 2026, 100,000 JPY is equivalent to €541. (Calculated at 1 EUR = 185 JPY)

PARTNER

Benefit	Premium (Indv. Arrangement)	Gold 6,500,000 JPY* (€35,000)	Silver 4,500,000 JPY* (€25,000)	Bronze 3,000,000 JPY* (€16,000)
Floor Space	60m ²	30m ²	18m ²	12m ²
Pre-selection of Space Location	⊙	⊙	⊙	⊙
Freewheel stage Slot	1x60'	1x60'	2x15'	1x15'
Plenary invitation	⊙	-	-	-
Plenary Mention	⊙	-	-	-
Start Screen Every Session	⊙	⊙	-	-
Screens at Venue	⊙	⊙	⊙	-
Programme & Floorplan Screen	⊙	⊙	⊙	⊙
Logo on the Website	⊙	⊙	⊙	⊙
Social Media Post on VC27Channels	⊙	⊙	⊙	⊙
Velo-city Newsletter Article	⊙	⊙	⊙	⊙
Velo-city App Listing	⊙	⊙	⊙	⊙
Velo-city App Push Message	⊙	⊙	⊙	⊙
Tickets (4-day Conference Passes)	8	6	4	2

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OTHER OPPORTUNITIES

Additional partnership types will be detailed in the final brochure, to be published in summer 2026.